

[Home](#)[Event Programme](#)[Meet The Buyer](#)[Partners](#)[Press](#)[Contact](#)[Industry Awards Winners](#)[Event Programme](#)[Fees & Packages](#)[Who Attended Last Year](#)[Reasons to Attend](#)[Who Should Attend?](#)[Venue & Accommodation](#)[Quick Search / FAQ's](#)**Register Your Interest**Name: Company: Email: **David Anderson - Co-Founder and Director, Cada Design Group**

Having began his career in the early eighties at top furniture designers such as Race, Tecno, The Italian Furniture Specialist, and OMK Design, David Anderson has worked on a huge range of design projects.

David Anderson and David Callcott formed CADA Design Group in the early nineties in response to a market demand for proprietor-led multi-disciplinary design consultancies. During the early phase of the company's history, the partners formed another company - Healthgate Limited (British Health Enterprises) - a PFI business developed for the purpose of providing retail in Hospital main concourses. As a consequence, CADA Design Group designed the first PFI project in the UK at The Queens Medical Centre, Nottingham. The past two decades have seen CADA Design Group design and implement a diversity of projects including Harrods (London) Food Halls, Harvey Nichols (London) Boutique Floor and Menswear and the master planning of the Liberty Store (London).

A new retail concept for Burton Menswear (Arcadia Group), out-of-store retail for Liberty (Seibu Concessions, Japan and Airport Stores) were amongst David's earlier project portfolio. The Millennium saw David elected as a fellow of the Royal Society of Arts and a fellow of the Chartered Society of Design.

More recently David's recent clients have included AMD – the Worlds second largest computer chip manufacturer for whom he has undertaken two annual Pan-European Store Programmes with coverage in over 2500 stores in fourteen countries, and the P.O.S support for the launch of Turion™ 64, AMD's Mobile Technology.

The past five years have seen CADA's portfolio shift to one almost exclusively focused on food retail, catering and hospitality. As an organisation CADA's portfolio comprises clients such as Pret a Manger, Itsu, Dean and DeLuca, Krispy Kreme and Alshaya. David is currently working on a series of food based initiatives for Galeries Lafayette both in Europe and the Middle East.